

Youth Leadership PROGRAM



The 2017 participants with Rep. Gregg Harper.



- Youth Leadership Workshop
- Washington, D.C., Youth Tour



"2017 Youth Tour gave rural students a chance to learn and experience the complex and wonderful country they live in, and learning its history along the way. ."

—Morgan Baskin, Natchez, Miss.

SEE PHOTOS

FROM THE 2017 TOUR AT www.ecm.coop



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Youth Leadership Award

One student is selected each year to represent Mississippi on the National Rural Electric Cooperative Association (NRECA) Youth Leadership Council. The selection is made at the Youth Leadership Workshop through a comprehensive process that includes personal interviews.

The student chosen will serve a one-year term and participate in the 2018 annual meeting of the Electric Cooperatives of Mississippi, to be held Sept. 11, in Biloxi, and the annual meeting of NRECA, to be held Mar. 9-13, 2019, in Orlando, Fla. This distinguished honor provides many other opportunities. Some past winners have served as summer staff members for Mississippi congressmen; others have worked for NRECA in Washington as part-time summer employees. The student chosen will also receive a \$1,000 cash scholarship. There will also be two \$500 cash scholarships awarded in this contest. This honor is well worth the effort to participate.



Chris Brown

At the 2017 Youth Leadership Workshop, Chris Brown was selected by judges to represent Mississippi on NRECA's National Youth Leadership Council. Later, he attended NRECA's Youth Leadership Conference and spoke at the Electric Cooperatives of Mississippi statewide annual meeting in Biloxi. He will also attend the NRECA annual meeting, which will be held Feb. 22-28, 2018, in Nashville, Tenn. Chris, a senior at Olive Branch High School, was sponsored by Northcentral Electric Power Association, based in Olive Branch.

Cost

Students' expenses are funded entirely by Southwest Electric. There are no hidden costs; Southwest Electric pays for all travel, lodging, meals, educational materials and admission fees. Our support of the program demonstrates a commitment to our young Members and a desire to provide an effective, high-quality leadership program to help prepare them for life's challenges.

How to Get Involved

A representative of Southwest Electric will contact an official of each school located in its service area and provide program details. If desired, a detailed presentation can be presented to members of the junior class. In the meantime, if you have immediate questions, contact Southwest Electric's Youth Leadership Program coordinator.

"The values, qualities and skills that this program has taught us will all the more ready us to inherit the challenging responsibilities the future brings."

— Chris Brown, 2017 NRECA Youth Leadership Council



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Southwest Electric, in an effort to better acquaint the future leaders of our communities with the cooperative philosophy, participates with other electric cooperatives in Mississippi in an annual Youth Leadership Program designed for high school juniors.

Program Goals

Now in its 32nd year, the Electric Cooperatives of Mississippi Youth Leadership Program is an enjoyable educational experience that makes a lasting impact on participants.

The program seeks to:

- help students develop the confidence and ability to become better leaders in their schools and communities;
- stimulate their interest in governmental affairs and encourage their participation in the democratic process;
- inform them about their electric cooperative, the cooperative form of business and the distribution of electricity;
- foster interaction among students from communities throughout Mississippi and the nation.

“Locally we usually have trouble bonding or getting over stereotypes. Here we broke the barriers quickly and have developed beautiful friendships.”

– Donovan Leonard, Fayette, Miss.



High school juniors selected to participate in the program attend the three-day Youth Leadership Workshop in Jackson. The workshop focuses on developing the leadership skills of students who have demonstrated a desire to be a leader among their peers. Participants possess talents that make them natural leaders; our program enhances these talents and helps students develop advanced skills to prepare for leadership roles.

Students are selected for participation through various forms of intense competition conducted by their local electric cooperative. More than 1,000 young people were involved in the 2016-2017 program selection process.

Youth Leadership Workshop

Students will attend the Youth Leadership Workshop in Jackson, Feb. 21-23, 2018, where they will study the finer aspects of leadership, watch state government in action and hear presentations from government leaders, business leaders and electric cooperative professionals.

Educational workshop sessions provide information about the electric utility



Students work together to solve problems during a team-building exercise at the 2017 Youth Leadership Workshop.

industry and the electric cooperative network that serves more than 1.8 million Mississippians.

The workshop also features a breakfast with students’ respective state senator and representative, a visit to the Capitol and a Leadership Luncheon.

At the 2017 workshop, students heard presentations from Gov. Phil Bryant and Lt. Gov. Tate Reeves, as well as motivational speakers, and discussed issues in a mock town hall meeting. By participating in a fun team-building exercise conducted by a team of professional instructors, students gained unique insight into the value of working with others to achieve common goals.



Fun time at the workshop includes an ice cream social and photobooth time.

2018 Washington, D.C., Youth Tour

Each year Mississippi’s student delegation joins more than 1,800 high school juniors from 44 states across the nation at the Youth Tour in Washington, D.C., where they learn about cooperatives and rural electrification from a national perspective.



Sightseeing in Washington, D.C., included a stop at the White House for these 2017 Youth Tour participants.

During the week-long trip, students visit significant monuments and memorials, the White House, the Smithsonian Institution and much more. They meet Mississippi’s two senators and their respective representative at the U.S. Capitol. Students also tour the Newseum to learn about their First Amendment rights and witness the changing of the guard at Arlington National

Cemetery’s Tomb of the Unknown Soldier. The busy schedule also includes time for shopping and relaxation. An evening highlight is the sunset parade at the Marine Corps War Memorial and a dinner/dance, enjoyed with students from other states.

The Youth Tour is a wonderful sightseeing experience that also offers an opportunity for making new friends. Students meet others their age from across the country, often forming friendships that last long after the tour is over.

Mississippi’s 2018 Youth Tour student delegation will depart from airports in Memphis, Jackson and Gulfport on Saturday, June 9, 2018, and return on Friday, June 15, 2018.



“If this trip wasn’t fun, nothing is fun. This trip is the epicenter of paradise on wheels.”

– Ke’Shawn Brinkley, Roxie, Miss.